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CUSTOMER NO. 23932



Docket No.: 45003-00043USPT  
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Letters Patent of:  
Lisa M. Wagner et al.

Patent No.: 7,062,466

Issued: June 13, 2006

For: METHOD AND SYSTEM FOR OPERATING  
ONLINE CLASSIFIED ADVERTISEMENTS

**TRANSMITTAL LETTER**

Attention: Certificate of Correction Branch  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being deposited with the U.S. Postal Service on the date shown below with sufficient postage as First Class Mail, in an envelope addressed to:  
Attention: Certificate of Correction Branch, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Dated: February 6, 2007

Signature: Marcy Overstreet  
(Marcy Overstreet)

Dear Sir:

Enclosed are the following items for filing in connection with the above-referenced Patent:

1. Request for Certificate of Correction (No Fee) (2 pages);
2. Certificate of Correction (5 pages); and
3. Postcard Acknowledgment.

The Director is hereby authorized to charge any deficiency in the fees filed, asserted to be filed or which should have been filed herewith (or with any paper hereafter filed in this

**Certificate**

FEB 13 2007

**of Correction**

DALLAS2 1217020v1 45003-00043

FEB 15 2007

Application No.: 10/006,765

Docket No.: 45003-00043USPT

application by this firm) to our Deposit Account No. 10-0447, under Order No. 45003-00043USPT. A duplicate copy of this paper is enclosed.

Dated: February 10, 2007

Respectfully submitted,

By   
Andre M. Szuwalski

Registration No.: 35,701  
JENKENS & GILCHRIST, A PROFESSIONAL  
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1445 Ross Avenue, Suite 3700  
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**REQUEST FOR CERTIFICATE OF CORRECTION  
PURSUANT TO 37 CFR 1.322**

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Signature: *Marcy Overstreet*  
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Dear Sir:

Upon reviewing the above-identified patent, Patentee noted typographical errors which should be corrected.

**Patent**

**Application filed**

Column 4, line 32

Page 11, line 14;  
Patent Application filed December 6, 2001

Column 11, lines 56-58,  
Claim 1

Page 3; claim 1;  
Examiner's Amendment dated February 7, 2006

Column 12, lines 14-16,  
Claim 8

Page 4, claim 9;  
Examiner's Amendment dated February 7, 2006

Column 12, lines 40-45,  
Claim 12

Page 5, claim 15;  
Examiner's Amendment dated February 7, 2006

Column 13, lines 1-3,  
Claim 17

Page 6, claim 46;  
Examiner's Amendment dated February 7, 2006

FEB 15 2007

**Patent**

Column 14, lines 4-6,  
Claim 22

Column 14, line 23,  
Claim 26

**Application filed**

Page 7; claim 51;  
Examiner's Amendment dated February 7,  
2006

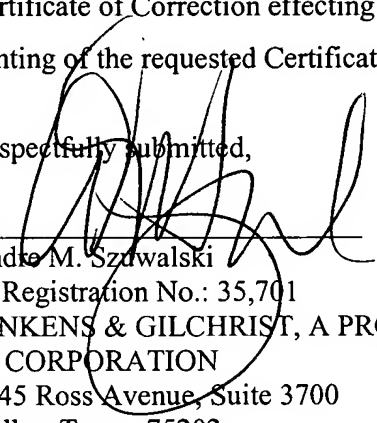
Page 8, claim 55;  
Examiner's Amendment dated February 7,  
2006

The errors were not in the application as filed by applicant; accordingly no fee is required.

Transmitted herewith is a proposed Certificate of Correction effecting such amendment. Patentee respectfully solicits the granting of the requested Certificate of Correction.

Dated: February 6, 2007

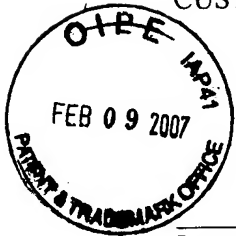
Respectfully submitted,

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Page 5, claim 15;  
Examiner's Amendment dated February 7, 2006

Column 13, lines 1-3,  
Claim 17

Page 6, claim 46;  
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FEB 15 2007

**Patent**

Column 14, lines 4-6,  
Claim 22

Column 14, line 23,  
Claim 26

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**UNITED STATES PATENT AND TRADEMARK OFFICE  
CERTIFICATE OF CORRECTION**

Page 1 of 5

PATENT NO. : 7,062,466  
APPLICATION NO. : 10/006,765  
ISSUE DATE : June 13, 2006  
INVENTOR(S) : Lisa M. Wagner et al.

It is certified that an error appears or errors appear in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

Column 4, line 32      Replace "with at the pricing"  
With --with the pricing--

Column 11, lines 56-58,      Replace "simultaneously displaying each  
Claim 1                              publication price in association with its  
corresponding displayed classified advertisement  
text on the display."

With --simultaneously displaying each publication  
price in association with its corresponding  
displayed classified advertisement text on the  
display; and  
computing, by the pricing engine, of a total price  
based on a selection of the device types to  
provide access to the classified advertisement.--

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7,062,466

**FEB 15 2007**

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Page 2 of 5

PATENT NO. : 7,062,466  
APPLICATION NO. : 10/006,765  
ISSUE DATE : June 13, 2006  
INVENTOR(S) : Lisa M. Wagner et al.

It is certified that an error appears or errors appear in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

Column 12, lines 14-16,  
Claim 8

Replace "pricing engine means for determining a price for the classified advertisement as formatted to be published by each of the at least two device types; and"

With --pricing engine means for determining a price for the classified advertisement as formatted to be published by each of the at least two device types and for computing a total price based on a selection of the device types to provide access to the classified advertisement; and--

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7,062,466

**UNITED STATES PATENT AND TRADEMARK OFFICE  
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Page 3 of 5

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APPLICATION NO. : 10/006,765  
ISSUE DATE : June 13, 2006  
INVENTOR(S) : Lisa M. Wagner et al.

It is certified that an error appears or errors appear in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

Column 12, lines 40-45,  
Claim 12

Replace "a plurality of price display areas in said GUI, each of the plurality of price display areas being associated with a different text display area and operable to display a price for publishing the advertisement based on the publication format of the text in the associated text display area."

With --a plurality of price display areas in said GUI, each of the plurality of price display areas being associated with a different text display area and operable to display a price for publishing the advertisement based on the publication format of the text in the associated text display area; and

a total price display area in said GUI, said total price display area being operable to display a total price for publishing the advertisement based on selected publication formats.--

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7,062,466

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Page 4 of 5

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ISSUE DATE : June 13, 2006  
INVENTOR(S) : Lisa M. Wagner et al.

It is certified that an error appears or errors appear in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

Column 13, lines 1-3,  
Claim 17

Replace "a pricing system that determines a price for publishing the classified advertisement in each of the first and second formats; and"

With --a pricing system that determines a price for publishing the classified advertisement in each of the first and second formats as well as a total price for publishing in both of the first and second formats; and--

Column 14, lines 4-6,  
Claim 22

Replace "determining by a pricing engine of a price for publishing the classified advertisement in each of the first and second formats; and"

With --determining by a pricing engine of a price for publishing the classified advertisement in each of the first and second formats as well as a total price for publishing in both of the first and second formats; and--

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Column 14, line 23, Claim 26	Replace "26. The method of claim 17 wherein"  With --26. The method of claim 22 wherein--
---------------------------------	---

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DALLAS2 1217018v1 45003-00043

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